

2020 CMN Christmas Catalog Media Kit

Back Cover (<i>SOLD</i>)	\$1,750.00
Inside Front Cover (<i>SOLD</i>)	\$1,500.00
Inside Back Cover (<i>SOLD</i>)	\$1,500.00
Centerfold Spread (2-pages)	\$2,850.00
Full Page	\$1,200.00
1/2 Page (Horizontal only)	\$700.00
Single New Product Ad	\$300.00

Christmas/Gift Catalog Media Specifications

Ad Space Options	Ad Dimensions (WxH)
Full Page	with Bleed 8.5" w x 11" h
Half Page (Horizontal Orientation)	with Bleed 8.5" w x 5.5" h
New Product Spot (100 characters)	with Bleed 2.5" w x 4.5" h

- *All images and text must be kept a minimum of one-quarter inch (1/4") from all four inside edges of the ad (using the standard ad dimensions above.)*
- *No RGB formats please, must be in CMYK color.*
- *CMN requires a minimum resolution of 300 dpi on all images.*
- *Print-ready ads must be submitted electronically to sosong@catholicmarketing.com. All fonts and images attached or a PDF with all fonts and images embedded.*
- *New Product Spot—Advertiser will provide CMN the ad elements: Title, Price, maximum of 100 characters of copy for a description, Contact Information, and High-Res Image. CMN Graphic Designer will layout your ad for the print publication.*

Artwork is due August 31, 2020. Mail date: Early October



2020 Christmas Gift Catalog Insertion Order

Company Name: _____ Phone: _____

Primary Contact: _____ Contact Email: _____

Ad Type (Check all that apply): _____ Half Page _____ Full Page _____ New Release Product Spot

Centerfold Spread _____

TOTAL COST \$ _____

TERMS AND CONDITIONS: Cancellations or changes on advertising are not accepted after stated due date for the catalog. Timely payment should be made once the invoice is received. Catholic Marketing Network will not be liable for typographical errors, incorrect information, or omissions in advertising artwork and information provided. Submitting an Insertion Order is construed as an acceptance of all published rates and conditions and such order when accepted by CMN constitutes a contract. All contracts are conditional on strikes, fires, acts of God or any cause not subject to the control of CMN. All advertising placed in the 2020 CMN Christmas Catalog is based on rates in effect on issue date; no previous rate discounts will apply. All advertising must be relevant to the topic of Catholic Marketing and Networking. All products appearing in advertising must be deemed in-line with the Magisterium of the Catholic Church.

****Purchase Authorization**** I hereby authorize this purchase of Advertising and agree to abide by the general terms and provisions, provided by Catholic Marketing Network.

Authorized Signature: _____ Date: _____ Billing Amount: _____

CMN Acceptance Signature: _____ Date: _____

***Please retain a copy for your records.**